

The Luddite Lounge – Big Dealz – Countdown to Black Friday

Episode 22 Notes, 11/17/16

www.ludditelounge.com/episode22

You're listening to The Luddite Lounge where we're serving up news, views and how-tos for the digital world we've all come to depend on—whether we like it or not!

Hey there glad you can join me today in The Luddite Lounge. I'm Elizabeth Kricfalusi, publisher of the Tech for Luddites blog and Chief Luddite.

This is Episode 22 of The Lounge and today's episode is the first of a new segment called Big Dealz, in which I'll be alerting you to some, well, big deals. You can find show notes with related links at ludditelounge.com/episode22.

Let's get started!

With American Thanksgiving just a week away – whaaa?! – the deals are now flying fast and furiously. While I'll be mentioning a few here, you can find new ones as they come up in the Tech for Luddites Online Shopping Guide at techforluddites.com/shopping. The Guide also includes links to various T4L posts with product reviews and money-saving tips.

I'll also be honest that most of the deals I'll be sharing will be from Amazon because I don't have the time to track all the other companies' offerings. But if I do see something that I think T4L readers and Lounge listeners will find particularly interesting, I will add those as well.

So here's a really great one Amazon is offering right now. When they released their second-generation Echo Dot back in September, they also offered a Buy 5, Get 1 Free deal on the popular devices. That deal appears to be ongoing, but there's also a new one that's specific to the holiday season where you can Buy 3 and get \$20 off. The list price of the Dot is \$49.99, so with this deal, you'll pay \$130 instead of \$150.

Now, if you don't think you need three Dots (and you don't want to give two away as gifts), you still might want to buy one or maybe an Amazon Fire TV Stick before Black Friday. That's because Amazon is also offering deals specifically for Prime members who order through an Alexa device. You can find links to all this Echo goodness in the show notes.

If you're a video game aficionado or if your kids are, check out this deal that expires this Sunday, November 20th: Buy an Xbox One S 1TB Battlefield Console and get an Amazon-Exclusive Collector's Edition included for free. That's a \$129 value... Woo-hoo!

Finally, the Grand Tour is coming to Amazon Prime Video... Woo-hoo? The Grand Tour is a new weekly TV show featuring Jeremy Clarkson, Richard Hammond and James May, the same people who created

the BBC series Top Gear, which was apparently “the most watched automotive show in the world.” In case you haven’t guessed by now, I’ve never seen or heard of the show before now, but it sounds great!

The reason I’m telling you about it is because on the day the show is launching on Prime Video, also known as tomorrow, Friday, November 18th, Amazon is offering a one-day deal where you can purchase a 1-year Prime membership for just \$79. That’s \$20 off the regular price and I’ll just add here that it’s very rare that Amazon offers any membership discounts at all. Note that the deal is only available for new members and you can’t use it with gift memberships. But if you’re not already a member, but have been thinking of becoming one, tomorrow would be a pretty good day to sign up. You can find a link to the deal page in the show notes, as well as a link to a T4L post about the benefits of Prime.

And that's it for this episode of The Luddite Lounge. Again, you can find the show notes and leave comments at ludditelounge.com/episode22. If you’re enjoying The Lounge, please consider going to iTunes and leaving a star rating or a review or sharing a link to theludditelounge.com on social media.

Thanks for listening! Until next time...